



**Sustainable Hawaii Youth Leadership Initiative
Workforce Development Strategy
SHYLI Job Shadow Day Program: 2011-2016**

SHYLI's Job Shadow Day Program has been held on three islands: Hawaii, Lanai and Oahu. This one-day experience helps translate youth passion with practical experience in the job market. We give youth a positive experience of the world of work, promote a good work ethic, and develop long-lasting relationships that contribute to the island and global economy. Youth are strategically matched for a day with business, government and academic professionals so they have first-hand experience about jobs in their fields of interest. SHYLI workshops prepare students to maximize these mentoring experiences. Youth research potential career pathways aligned with their personal and professional dreams. They learn first-hand about being a leader in today's world. SHYLI is helping to build a local green workforce. SHYLI's goal is to give young people an opportunity to learn about **career pathways to 21st century and STEM sustainability jobs**. From engineers and marine biologists to tech/computer science coding, sustainability takes a whole village of people with a wide variety of jobs and careers! In 2014, **Oceanit** hosted a joint reception for youth and their mentors and **University of Hawaii's Hilo Chancellor's Offices**. SHYLI's 2015 Job Shadow Day was a whole week, with 3 different locations: **Hawaii, Oahu and Washington D.C.** Oceanit hosted the **SHYLI Job Shadow Day Reception 2015**. In 2013, **Kona-Kohala Chamber of Commerce** hosted a reception. At SHYLI's **Design Sustainable Hawaii Forum** youth share their projects with Hawaii's leaders and vision for their future. This multi-faceted, project based learning program strategically builds workforce development.

SHYLI Youth with Leaders from Hawaii Islands: Hawaii Island, Lanai & Oahu

- Alex Siordia: **Representative Cindy Evans** at Hawaii State Capitol, Oahu
U.S. Senators Maisie Hirono and Brian Schatz, Washington D.C.
- Allie Kitchens: **Stephen Green Architecture**, Waimea
- Bethany Anderson: **Aloha Veterinarian Center**, Hilo
- Cara Phillips: **KITV's Morning News Anchor Lara Yamada**, Honolulu
- Daniel Forsythe: **Lāna'i Aquaponics Commercial System & Mari's Garden Network**, Oahu
- Elijah Anakalea-Buckley: **Pu'u Wa'awa'a Ranch**, Waimea
- Jacqueline Noborikawa: **NSA Technology Transfer Program & AAUW**, Honolulu
- Juanito Moises: **Oceanit**: Mechanical Engineer Robotics; Quantum Optical Technologies; Machine Vision
- KaMele Sanchez: **Hamakua Springs Country Farm**, Hilo
- Kynan Kawaii: **Wakefield & Sons Inc.**, Kealahou, Hawaii Island
- Lucy Gaceta: **UH Sea Grant College Program/ School of Ocean, Earth Science and Technology**
and Sustainable Landscaping, **Pulama Lana'i LLC**, Lanai
- Makana Tavares: **Pu'u Honua o' Honaunau National Historic Park**
- Mickie Hirata: **Renewable Energies Hawaii Electric Company & Oceanit's Ibis**, Honolulu
- Serena Le: **Dr. Russell Woo, HiCare: Hawaii Center Anatomical Research & Education LLC**
- Sherry Anne Pancho: **Daniel Inouye College of Pharmacy, University Hawaii Hilo**,
W.H. Keck Observatory: Mechanical Engineer & Robotics Software Engineer, Waimea
- Tania DuPont: **Lara Yamada, KITV, Todd Simmons, Civil Beat**,
Sonia Toguchi, Oceanit, Louanne Ponder, Editor
- Trevor Tanaka: **Ali'i Health Care & Kona Community Hospital**, Kona, Hawaii

Positive Press

Honolulu Civil Beat, March 2015

<http://www.civilbeat.com/2015/03/youth-get-glimpse-of-future-on-job-shadowing-day/>

Hawaii 24/7, February 2014

<http://www.hawaii247.com/2014/02/19/big-island-leaders-host-youth-on-job-shadow-day/>

Benefits to the Hawaii Community

The Sustainable Hawaii Youth Leadership Initiative's mission is to train young people to become leaders of a more sustainable world. SHYLI works in partnership with business and organizations to prepare young people to envision and take initiative in their lives, their island and their world. We invite people to join with us in investing in these young people to become leaders of a sustainable world. The SHYLI model integrates the best of the Stone Soup Leadership Institute's work of 16 years with 7 different island communities. Youth learn how to put their dreams into action: troubleshoot challenges, make presentations and develop strategies to engage youth and local decision-makers. They are empowered to become representatives of their islands and lightning rods for positive change, creating a multiplier effect to build a new generation of leaders.

- **Develop New Leadership:** Hawaii is in urgent need of new leadership, innovative thinking, and action-oriented people who can work together to effectively realize its potential. Too little emphasis is on developing its greatest asset – young people who are their best hope for a better future. Hawaii's education system is woefully lacking -- ranking 50th out of 50 states. The Island's leaders chose education as their #1 issue (Hawaii Island Economic Summit 2012). There has been precious little investment in Hawaii's youth to offset this grave situation. There are few opportunities for Hawaii's youth to experience leadership development. They aren't invited to share their ideas, nor involved with the planning and decision-making process that will affect their future. Too often the Island's youth become part of the problem vs. the solution. They feel marginalized, facing very high inequities in education, employment and opportunities. To avoid the pain of powerlessness, they numb and self-medicate. The statistics are frightening. **SHYLI's programs create a win-win-win!**

- **Exposes young minds** to inspiring leaders, opens doors and expands their horizons.

- Helps translate youth passion with practical experience in the job market and the **world of work.**

- **Connect young people with strategic opportunities** and develop long-lasting relationships that contribute to Hawaii's culture, economy and environment.

- **Better trained workforce:** Training that prepares young people to contribute to the Hawaii's workforce.

Our Mission: The Sustainable Hawaii Youth Leadership Initiative's mission is to train young people to become leaders of a more sustainable world.

SHYLI's parent organization, the **Stone Soup Leadership Institute** has been organizing Job Shadow Day on other islands for many years. We've discovered this one-day really is a good investment in workforce development.

SHYLI's Youth Leadership Forum brought together Hawaii's leaders with SHYLI youth sharing their vision for a more sustainable Island. <http://shyli.org/youth-leadership-forum>

Sustainable Hawaii Youth Leadership Initiative
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The Stone Soup Leadership Institute

The Institute's mission is to develop educational tools, trainings, initiatives to prepare young and emerging leaders and provide technical assistance and capacity building for schools and organizations to build a more sustainable world. The Institute is a leader in **custom designing workforce development initiatives** in partnership with Chambers of Commerce, schools, companies, and organizations. From islands in Hawaii, Martha's Vineyard, Vieques, Puerto Rico, Virgin Gorda BVI to the inner cities of Boston, Cincinnati, Oakland we are training young people to address the economic, social, environmental issues of the 21st century. The Institute specializes in working with island youth who too often feel isolated or marginalized, and face high inequities in education, employment and life opportunities. We have a history of developing strategic public-private partnerships that develop healthier communities and benefit thousands of young people over the years.

A small nonprofit, the Institute has leveraged its resources to impact state and national policy. The Institute was instrumental in developing the National Job Shadow Day a national campaign gives young people a new perspective on their studies through hands-on learning and a one-day mentoring experience. Nationwide, more than one million students and 100,000 businesses participate, 2,000 restaurants and hotels hosted nearly 20,000 students.

U.S. Chamber of Commerce on education with Fortune 500 leaders, IBM's CEO John Aikers

San Francisco Chamber of Commerce: year campaign engaging business leaders in schools

The Business of Education, year long journalism project with the **San Francisco Business Times**

California Chamber of Commerce: campaign to engage business leaders in schools

San Diego Chamber of Commerce: campaign to engage business leaders in schools

Business Week Conference on Education Technology: showcased innovations in 50 states

White House Taskforce on Innovative Learning: national campaign to showcase education

TECH 2000 Launch Event: marketing campaign to showcase innovations in educational technology

Martha's Vineyard Youth Leadership Initiative: www.mvlyi.org

MVYLI Mentoring & Job Shadow Day Program: 2010-2016

MVYLI Job Shadow Day 2010-2014: <http://www.mvlyi.org/job-shadow-day/job-shadow-day-2012>

MVYLI Job Shadow Day 2011: <http://www.youtube.com/watch?v=MMLExGnrcu0>

In partnership with Martha's Vineyard Chamber of Commerce

Sustainable Eco-Tourism

• **Sustainable Vineyard Blog 2014 (featured on MV Chamber of Commerce website**

Show #1: Sustainable Thanksgiving on Martha's Vineyard

Feature Chef from #1 Harbor View Hotel, with Farm to Table suppliers

http://youtu.be/GN_RytLGPLI

Stone Soup Leadership Institute • www.soup4worldinstitute.com

Boston Initiative: High-level internship in educational media technology for **TechBoston** students as a **Boston Private Industry Council's** sponsored summer jobs worksite at the **University of Massachusetts Boston's Media Lab**. Boston youth learned about local heroes from neighborhoods; edited videotapes from the Institute's training programs; enhanced Institute's websites to inspire, train and empower many more youth

Baltimore Leadership Initiative: In partnership with **Greater Baltimore County's LEADERship Baltimore**. Organizational partners included **YMCA of Central Maryland** and **Morgan State University**. Funders include: **Annie E. Casey Foundation, United Way of Central Maryland and Leadership Baltimore**.

Cincinnati Youth-Community Initiative: Intensive training for youth & adults from 25 community organizations: built bridges, increased collaboration with organizations, schools, companies, state senators, media from diverse races, political, economic backgrounds. **Big Brothers, Big Sisters of Cincinnati**. Funders **Smith Family Foundation, Meyer Company**

Oakland Youth Leadership Initiative: In partnership with **CNN Student Media Academy**: program with **Fremont High School's Media Academy** worked with Oakland youth to produce award-winning video: ***Oakland: In Search of Heroes***

The Celebration of Heroes Legacy Awards with Walter Cronkite

Honored leaders of microcredit/microfinance **Dr. Muhammad Yunus**, founder of the Grameen Bank received the Institute's **Mahatma Gandhi Award from Walter Cronkite; Marietta Goco, Philippines** received the **Eleanor Roosevelt Award; Steve Mariotti, National Foundation for Teaching Entrepreneurs** received the **Institute's Community Hero Award**.

Philippines: 1987 & 2003 Philippine's Foundation for Education Economic Development developed strategic alliances between business, government, media and community leaders to support their nation rebuilding efforts after People Power; trained with **NGO leader Marietta Goco** in micro- finance. Mrs. Goco received the **Institute's Eleanor Roosevelt Award**. The **Franklin & Eleanor Roosevelt Institute** supported Ms. Larned to document the Award's impact on Mrs. Goco to build a national coalition to restructure the Philippines Constitution to provide representation of indigenous leaders.

Larned & Associates: Business-Education Partnerships Prepare Youth for 21st Century

Ms. Larned assisted Fortune 500 companies, healthcare systems, and Chambers of Commerce, and education, government, civic and community leaders to develop public-private partnerships for corporate social responsibility to improve education, health care and economic development.

San Francisco Chamber of Commerce's School-Business Connection: 1992-1994

Year-round program with schools; volunteers, tutors, mentors, resource exchange; program sponsor

• **Principal for the Day**

• **Job Shadow Day**

San Diego Chamber/California Chambers: Business Education Partnerships 1990-1994

• **Principal for the Day**

• **Job Shadow Day**

• **Take Your Daughter to Work**

San Francisco Business Times: *The Business of Education* a yearlong monthly column featured issues and challenges facing employers; acknowledged companies for their involvement in education initiatives and advised corporate decision makers about how to determine cost-effective programs.